

DESTINATION TION

Asien

Advertisement prices 2011:

Full color: Included
 Placing by request: +15% on gross price
 Contact: annons@destinationasien.se,
 or phone +46 (0)42-266 711

Prices:
 1/4 page: 780 USD
 Half page: 1.350 USD
 Full page: 2.530 USD
 Cover 4: 3.100 USD
 Cover 2: 3.100 USD
 Spread: 4.500 USD
 Spread pages 2-3: ... 5.050 USD

All prices are exclusive of VAT. This pricelist is valid from 2011-01-01 and until the next one is published on www.destinationasien.se. Destination Asia reserves the right to reject inappropriate advertisements. Advertisements that may be confused with editorial content will be marked 'ANNONS' (advertisement).

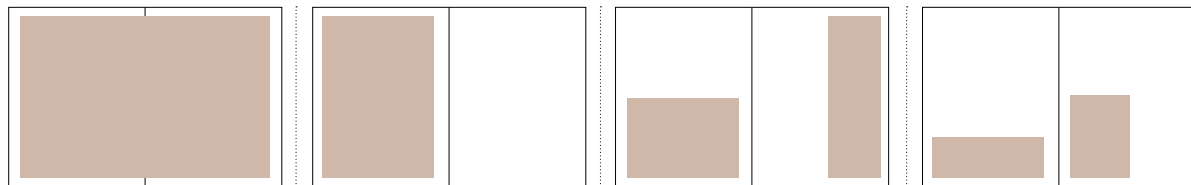
Technical specifications:

Only digital copy is accepted and the ad material shall be a print optimized PDF-file. We do not accept open documents. Our advertisement agent OrdArt AB also offer production of ads.
 For a quote call +46-(0)42-180618 or mail annons@ordart.se.

For ICC-profiles and job options, contact annons@ordart.se.
 The digital ad material shall consist of:
 • A print optimized PDF-file (version 1.3).
 • Correctly cropped images mounted in 100% with correct resolution.
 • Material adapted for offset print with CMYK colors
 • The document format should be equal to the booked space, i e scale 1:1
 • The material must not undercut an image density of 300 dpi.

Delivery of ads:
 • Material weighing up to 8 mb shall be mailed to annons@ordart.se.
 Other material shall be delivered via ftp.
 Server address: [ftp.ordart.se](ftp://ordart.se)
 User name: destinationmaterial
 Password: upload

If you have any queries, please don't hesitate to contact OrdArt: phone +46-(0)42-180618 or e-mail annons@ordart.se.



Ad formats			
Spread: 390x262 mm Bleed: 420x297 mm*	Full page: 180x262 mm Bleed: 210x297 mm* Back page: 180x240 mm Back page bleed: 210x250 mm**	Half page horizontal: 180x128 mm Half page vertical: 80x262 mm	1/4 page horizontal: 180x60 mm 1/4 page vertical: 80x128 mm

* For a bleed ad the document format shall be increased with 3 mm on all sides.
 ** For a bleed back page ad the document format shall be increased with 3 mm on all sides except the top side.